

SPONSORSHIP AND BENEFITS GUIDE



The Bellarmine experience changes students' trajectories. They rise to new heights of academic excellence and ethical rigor through the liberal arts. Students develop necessary skills vital to the 21st century workplace, such as career and self-development, communication, professionalism, critical thinking, teamwork, equity and inclusion and technology in the workplace. The Career Development Center at Bellarmine University is committed to developing customized solutions to cultivate your talent pipeline and have a diverse range of sponsorship packages available to maximize your recruitment efforts.

OUR TALENT PIPELINE

99%

OF GRADUATES REPORT WORKING OR CONTINUING EDUCATION within 6 months of commencement

89% of Class of 2023 is represented in this outcome

97%

of graduates are pursuing **FULL-TIME OPPORTUNITIES IN THEIR FIELD OF INTEREST**

100%

success for **STUDENT ATHLETES WORKING OR CONTINUING THEIR EDUCATION**

70%

of graduates continue to **WORK OR ATTEND SCHOOL IN THE LOUISVILLE MSA**

SPONSORSHIP LEVELS

Sponsorship levels can be an annual or multi-year commitment. The minimum sponsorship level is \$2,500.

Friend Level (\$2,500)

- Prominent visibility on social media, on campus digital signage, and student newsletter communications
- Instagram Live Q&A
- Drop-in Advising sessions with students (in-person or virtual)
- On-campus interviews
- Connections to in-classroom panel, student organizations, and networking dinner

Champion Level (\$5,000)

- Supporting sponsor of Career Fairs in fall and spring with preferential tabling location
- Primary sponsor of 2 Student Affairs events throughout the academic year (list of events below)
- Logo on Career Development website
- All features of Friend level sponsorship as well

STUDENT AFFAIRS MENU ON SPONSORING OPPORTUNITIES

- Week of Welcome Orientation for First Year and Transfer Students
- Knights in Action Day of Service Event
- Knights Pantry and Closet Free Resource Center
- Community Engagement Access Fund for Curricular Unpaid Internships
- Homecoming Week Events
- Martin Luther King Jr. Week of Social Responsibility Events
- Annual Student Leadership Development Retreats and Award Ceremonies
- Senior Week of Celebration Events
- Wellness Fairs
- Multicultural Pageant and/or Multicultural Graduation Events
- Student Involvement Fairs
- Residence Life Community Hall-O-Treats Event or Bellaroo Concert
- Early Arrival Program for students with accessibility needs, Knights of Color, and first-generation college students
- Alternative Spring Break trips for social justice causes in the regional area
- Emergency Funding or one-time microgrants to students experiencing an unanticipated financial need

*Specific opportunities with departments are available upon request.

LOGO POSSIBILITIES INCLUDE:

- T-Shirts
- Website
- Publications
- Flyers
- Preferential tabling location on campus
- Office door sign recognition
- Local media recognition